



Ready to bring your CRM
to the big leagues?

Companion^{@dmi}

White Label Solutions for Data Management

You've built an innovative, feature-filled nonprofit CRM, but larger nonprofits don't include you in their RFPs. The **Companion Partnership Program (CPP)** revolutionizes your CRM offering with a suite of enterprise data management solutions designed to support the direct mail fundraising operations of medium and larger nonprofits.

How it works

- Partnership is free - you pay only for the services your clients use
- Our engineers work with yours to create an integration between our data warehouse and your CRM
- We provide you with marketing materials for your website and printed advertisements
- When you receive an RFP or a client request for data management services, we work with you to respond
 - Your clients work directly with DMI's staff on advanced processing, segmentation, selection, and analysis requests
- DMI represents your organization throughout the entire partnership

www.data-management.com/companion